

Update 6/17/2020:

AMTA NJ Government Relations Update

Dear Members,

Consistent with what other states have done, the Governor's office planned to gradually reopen personal care services beginning on June 22nd. This was not in response to lobbying efforts from any corporate entity, but rather as part of the Governor's second phase of re-opening, similar to that of our neighboring states.

AMTA has been working for weeks with the Governor's office to provide recommendations for the safe re-opening of massage and bodywork therapy, and that effort is reflected in the guidance distributed below. In addition, we have added some useful links that may help as you return to your practice and business.

If you have good reason to refuse a return to work notice by your employer, please visit [NJ Department of Labor Worker Protections](#).

One Jersey Pledge Posters are available for printing and posting in your business at [New Jersey COVID-19 Information Hub](#)

As a reminder, all licensees are required to follow sanitary rules in accordance with N.J.C.A.13:37A-3.2 Infection control precautions. The Governor's order provides that adding enhanced sanitary protocol is permissible.

Please visit the NJ State MBT website for a copy of the [REVISED regulations](#).

Should you need further clarification, please reach out to GovRe.amtanj@gmail.com

Best wishes to all of our members and licensees as we return to work and continue providing comfort and a sense of well-being to our clients and patients. Stay safe and sound.

Respectfully Yours,
NJ AMTA Government Relations Committee.



COVID-19 Press Information

Governor Murphy Signs Executive Order Allowing Personal Care Services to Open Effective June 22

Governor Phil Murphy today signed Executive Order No. 154, allowing personal care service facilities to reopen to the public on Monday, June 22 at 6:00 AM, provided the facilities comply with standards issued by the Division of Consumer Affairs Department of Health.

“We’re able to confidently announce this important step in our restart and recovery because the health metrics tell us we can,” said Governor Murphy. “With the proper health and safety protocols in place, personal care business owners who are anxious to get back to servicing their customers and communities will have the opportunity to do so.”

Under the Governor’s Executive Order, personal care service facilities include:

1. Cosmetology shops;
2. Barber shops;

3. Beauty salons;
4. Hair braiding shops;
5. Nail salons;
6. Electrology facilities;
7. Spas, including day spas and medical spas, at which solely elective and cosmetic medical procedures are preformed;
8. Massage parlors;
9. Tanning salons; and
10. Tattoo parlors.

The Division of Consumer Affairs today issued an Administrative Order that includes comprehensive health and safety standards that personal care services who are licensees of the New Jersey State Board of Cosmetology and Hairstyling and the New Jersey Board of Massage and Bodywork Therapy must abide by.

Safeguards include:

1. Limiting services to appointment-only;
2. Performing health screening, including temperature checks, on clients and staff prior to entry to the facility;
3. Requiring use of personal protective equipment, and requiring clients to wear face coverings at all times, regardless of the service they are receiving, unless face down on a massage table or where doing so would inhibit an individual's health;
4. Ensuring that all staff-client pairs maintain at least six feet distance between other staff-client pairs, unless separated by physical barriers;
5. Adopting enhanced cleaning and disinfection practices; and
6. Staying informed about new developments and guidance related to COVID-19.

The Order further directs the Commissioner of the DOH to issue health and safety standards for use by tattoo parlors, tanning salons and other locations in which personal care services are offered by individuals who are

not acting within the scope of a license issued by a professional board within the Division of Consumer Affairs.

Nothing in the Order shall prevent the provision of services to a person that is confined to their home and unable to travel due to a disability, if these services 1) are permitted under existing statutes and regulations and 2) are provided in a manner that substantially complies with the standards issued by the Division of Consumer Affairs and DOH. DOH issued an Executive Directive today that includes comprehensive health and safety standards for these locations.

Cosmetology schools or other places that provide instruction and training for personal care services shall remain closed at this time.

For a copy of Executive Order No. 154, please [click here](#).

[For a copy of the Division of Consumer Affairs' Administrative Order, please click here.](#)

For a copy of the Department of Health's Executive Directive, please [click here](#).